



Fire Department  
**FUND RAISER**  
With Great  
**Community Benefit**

Routing:

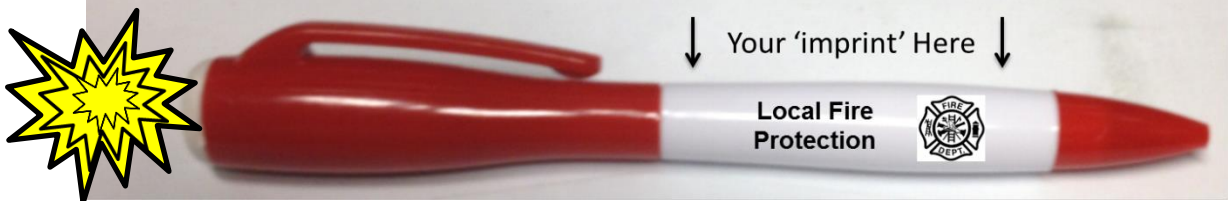
- Chief
- Financial management
- Public information and relations
- Public Fire & Life Safety Education

Give the Gift of  
CPR Awareness!



100/110 per Minute  
Chest Compressions  
Helps Save Lives

World's First Retractable Ball Point Pen with  
**Built in CPR Metronome for doing 'Just Hands' CPR Chest Compressions**



Top of Pen & Tip are 'FIRE' Red / Imprint area is white

**See it in action at: [www.LYFETYMER.COM](http://www.LYFETYMER.COM)**

- Raise community awareness of the need to be **CPR Ready**
- Provide an excellent tool to keep **proper cadence for CPR**
- **Generate revenue to support Department Programs**

**Sample of Donation Requests for \$5.00 to \$25.00 per CPR Pen**

Provide a real community service as well as much needed revenues

Each pen comes individually blister packed to make quality presentation with insert card promoting 'Just Hands' CPR. With your one color imprint (your provided .ai art). **Your Cost: \$2.50 each**

**No Charge Sample** available - \$5.00 charge for S & H to your location. Credit Card online or call John @ (516) 818-9533